



The headline I want to read in \_\_\_\_\_  
on December 31, 2020 about my success is:

## Five Action Areas

Sequence

- \_\_\_\_\_ **1.** \_\_\_\_\_ By when: \_\_\_\_\_  
Next tangible action:
- \_\_\_\_\_ **2.** \_\_\_\_\_ By when: \_\_\_\_\_  
Next tangible action:
- \_\_\_\_\_ **3.** \_\_\_\_\_ By when: \_\_\_\_\_  
Next tangible action:
- \_\_\_\_\_ **4.** \_\_\_\_\_ By when: \_\_\_\_\_  
Next tangible action:
- \_\_\_\_\_ **5.** \_\_\_\_\_ By when: \_\_\_\_\_  
Next tangible action:



The headline I want to read in The Boston Globe on December 31, 2020 about my success is: Marketing pro is hot prospect for several companies

## Five Action Areas

Sequence

- |          |   |                              |
|----------|---|------------------------------|
| <u>1</u> | <b>1. <u>Have a killer resume</u></b><br>Next tangible action:                                      | By when: <u>July 31</u>      |
| <u>5</u> | <b>2. <u>Interview (informational or otherwise) for jobs</u></b><br>Next tangible action:           | By when: <u>November 1</u>   |
| <u>4</u> | <b>3. <u>Connect with recruiters</u></b><br>Next tangible action:                                   | By when: <u>September 30</u> |
| <u>3</u> | <b>4. <u>Update LinkedIn profile <i>and</i> connections to help me</u></b><br>Next tangible action: | By when: <u>September 1</u>  |
| <u>2</u> | <b>5. <u>Refresh technical skills</u></b><br>Next tangible action:                                  | By when: <u>July 31</u>      |